

## TOP 10 PRE-LAUNCH CONSIDERATIONS

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Are you prepared to launch your Exit Planning Practice?

What role do I want to play?

Do I integrate exit planning into what I am currently providing?

What makes me different now?

What financial gain am I after?

How much money do I need to invest to make this work?

What education do I need?

What resources or tools do I need?

If I charge, what is my pricing model?

What are my owner engagement / conversational tactics now?

Do I have a written strategy?