

REFLECTION QUESTIONS CHAPTER 4

- == When thinking about your exit from your business, would you say it evokes emotions of fear or an embracing of the future?
- == After reading this chapter, do you understand now why exit planning is present tense, simply good business strategy, and how exit planning and Value Acceleration can be used to rapidly grow business value and unlock the wealth trapped in it, increasing your net worth by 400% or more?
- == Changing your outcome begins with shifting your paradigm about what exit planning is and is not. Go back and review the 11 actions to help you make this shift. Which of these actions really resonated with you? Pick three and establish a few actions you can take in the next 90 days to begin your paradigm shift.